

Greatest Glacier of the Alps



Aletsch Arena in the summer

MEDIA KIT SUMMER 2022



Spring rides View Point

On the weekends, one of the cable cars takes visitors up to the Hohfluh or Moosfluh view point (9:30–16:00 hours). For more details of the offer, see: aletscharena.ch/mountain-spring

30. May 2022

Summer Season 2022
4 June 2022 to 23 October 2022
aletscharena.ch/saison

Intro

This document covers the Summer News 2022.

All media information (inspirational topics, media releases, picture galleries, facts and figures, etc.) can be found in the Media Corner:

aletscharena.ch/media

Summer News



1.1 Wurzenbord Flow Trail

Wurzenbord Flow Trail – the new mountain-biking experience in the Aletsch Arena.

Aletsch Bahnen is launching the new “Wurzenbord Trail” flow trail on Bettmeralp on 11 June 2022. At nearly three-kilometres long, the flowing, close-to-nature downhill trail goes from the Wurzenbord view point down to Bettmeralp. The location of the trail is ideal. The Wurzenbord chairlift takes mountain bikers along the right-hand edge of the village directly to the start of the trail by Wurzenbord mountain station at 2,218m above sea level. Aletsch Bahnen teamed up with Velosolutions to create the trail. During the construction of Wurzenbord flow trail, the use of machinery with combustion engines was completely avoided and the impact on nature was kept to a minimum, in a commitment to the principle of sustainability.

For more details of the offer, see: aletscharena.ch/flowtrail

Click here for the [video](#) and the [photo gallery](#).



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1.2 Desoria Foxtrail

Desoria Foxtrail in the Aletsch Arena – fox trail between Riederalp and Bettmeralp

From summer 2022, there'll be a new fox trail to follow amidst the beautiful mountain world of the Aletsch Arena. Foxtrail, the most exciting scavenger hunt in Switzerland, is opening a third trail in the canton of Valais, in addition to the trails in Saas-Fee and in Zinal. Foxtrail is a group experience for families, friends or work colleagues. The Aletsch Arena region becomes your playground. The teams try to follow the fox's trail with the help of codes, hidden clues and tricky puzzles. Although beware, the fox is cunning and tracking him down takes clever thinking and team spirit.

For more details of the offer, see: aletscharena.ch/foxtrail

Click here for a short [video](#) and the [photo gallery](#)



1.3 Stoneman Glaciara Hike

The Swiss Stoneman Glaciara now also as a running and hiking experience

The mightiest glacier in the Alps, centuries-old mountain villages and suspension bridges: following the unequivocal success of the Stoneman Glaciara for mountain bikers, there is now a Stoneman Glaciara Hike – the exclusive adventure in Switzerland for hikers and trail runners. An exciting mix of physical challenge and experience of nature, the new Stoneman Glaciara Hike in the Aletsch-Goms region opens officially on 1st July 2022. The route of 65 kilometres in total, with 3,150 metres of elevation gain, is designed to be completed as a trail run in one day or as a hiking adventure over one or three days. All Stoneman finishers are immortalised on the Stoneman finisher list as gold, silver or bronze finishers in typical Stoneman fashion.

For more details of the offer, see: hike.stoneman-glaciara.com

Click here for the [photo gallery](#)

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1.4 Delightful Bike Tour

Aletsch Bahnen has a new offering on the programme from summer 2022: the Delightful Bike Tour.

The new mountain bike tour offer includes the Aletsch Bike Pass plus croissants/coffee, lunch with a beverage and cake/coffee at selected restaurants run by Aletsch Bahnen. The Delightful Bike Tour takes mountain bikers from Riederalp, via Bettmeralp, to Fiescheralp – or in the opposite direction. Between stops, you have the opportunity to park your bike and take the cable car up to a view point to admire the Great Aletsch Glacier.

For more details of the offer, see: [aletscharena.ch/delightful bike](https://aletscharena.ch/delightful-bike)

Click here for a short [video](#) and the [photo gallery](#)

