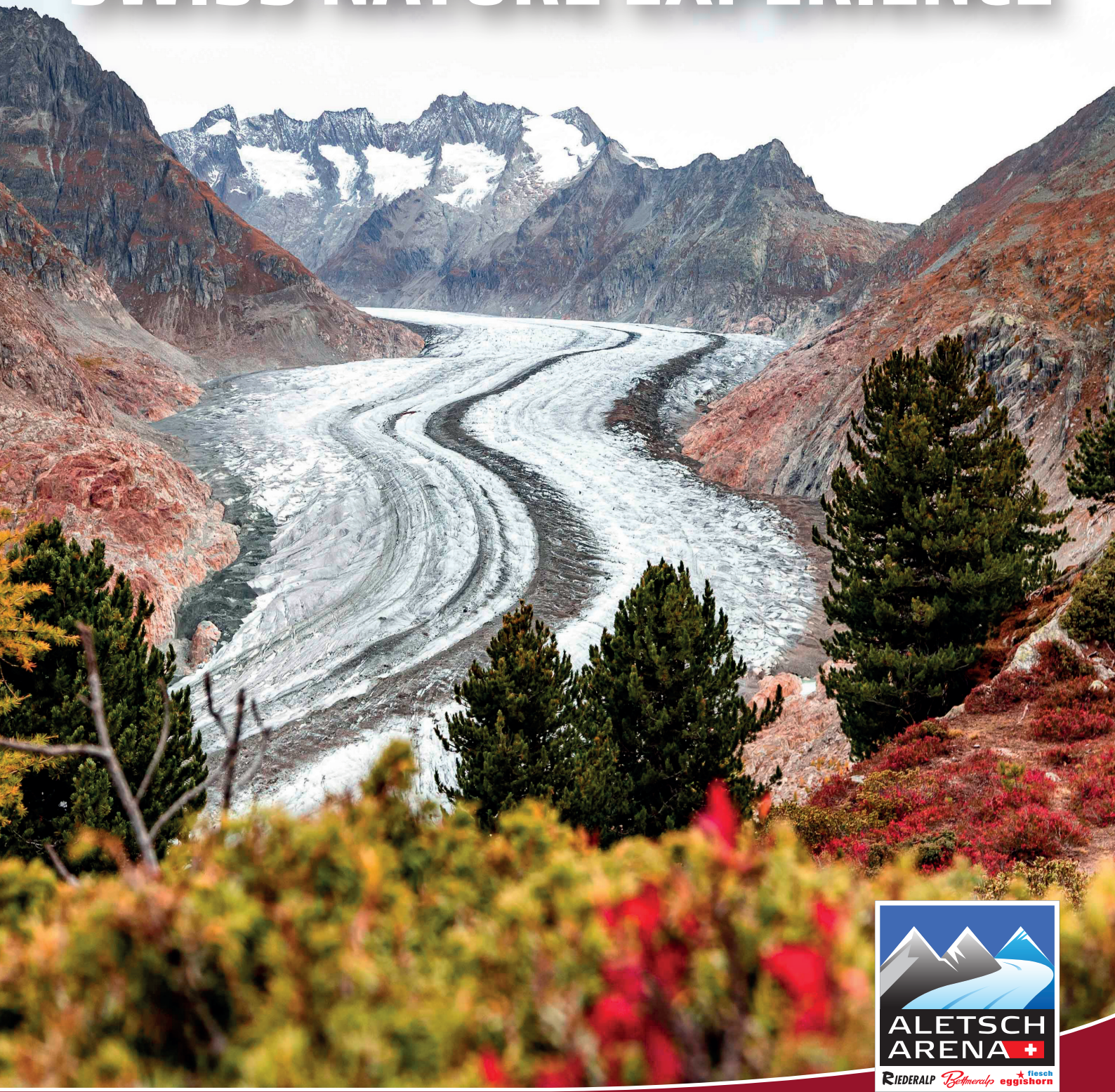


Sales Manual
ALETSCH ARENA
SWISS NATURE EXPERIENCE



FEEL FREE

THE GREAT ALETSCHE GLACIER

79 km² surface
20 km length
800 m depth
10 billion tons
200 m per year stream velocity

Dom

Matterhorn

Weisshorn

Aletschhorn

Jungfrau

Jungfrauoch

Mönch

Eiger





www.aletscharena.ch/en/

Aletsch Arena.

A natural experience at the Great Aletsch Glacier.

Crystal-clear mountain air, sunshine from morning till evening and a clear view of the most beautiful 4,000 m/13,000 ft peaks in the Valais. This car-free plateau high above the Rhône Valley (2,000 m/6,500 ft) amidst breathtaking scenery is reached in only seven to ten minutes by cable car. The three viewpoints Moosfluh, Bettmerhorn or Eggishorn offer the best view across

the 20 km/12.6 mi long Aletsch Glacier, the longest ice flow in the Alps and the heart of the Swiss Alps' Jungfrau-Aletsch UNESCO World Heritage Site, and even as far as the Matterhorn or Jungfrau. Featuring glacier hikes and ski in - ski out, the Aletsch Arena is heaven on earth for both alpinists and ski lovers alike.



Key facts.

Base resort altitude
1,925 m/6,316 ft (Riederalp)

Summit elevation
2,869 m/9,412 ft (Eggishorn)

Three viewpoints
Moosfluh (2,333 m/7,654 ft)
Bettmerhorn (2,647 m/8,684 ft)
Eggishorn (2,869 m/9,412 ft)

Swiss Travel Pass & Half Fare Card: 50% off cable car rides in the area

Aletsch Explorer:
One ticket for unlimited rides on the cableways and train in the area. Includes all three viewpoints.

"Families welcome" destination

Car-free destination

Ski in - ski out

UNESCO World nature heritage site

Grand Tour of Switzerland site

Outdoor activities.

Summer

June - October

317 km/197 mi Hiking trails
100 km/62 mi Mountain bike trails
2 Rope parks
1 Via Ferrata
3 Suspension bridges
9-hole Golf Course (1,925m/6,216ft)
2 Sports centers
3 Energy spots at viewpoints



Winter

December - April

104 km/64 mi Ski slopes
40% Beginner/blue trails
48% Intermediate/red trails
12% Advanced/black trails
35 Gondolas/ski lifts
6.5 km/4 mi Longest ski run "Aletsch Piste"
5 Terrain parks
1 half pipe
1,024 m/3,360 ft Vertical drop
435 cm/171 in Average annual snowfall
71.5 km/44 mi Winter hiking trails
14 km/8.7 mi Snowshoe trails
2 Sledding runs
13 km/8.1 mi Longest sledding run (Fiescheralp - Lax)
1 Ice rink

Events.

June
Aletsch Half-Marathon

July
Lake-Weekend
Gletschi Kids Festival

August
Alpine Festival

September
Tradition Weekend

December
Winter Opening Festival
Aletsch Torchlight Descent

March
St. Joseph's Day

More info on www.aletscharena.ch/events_en

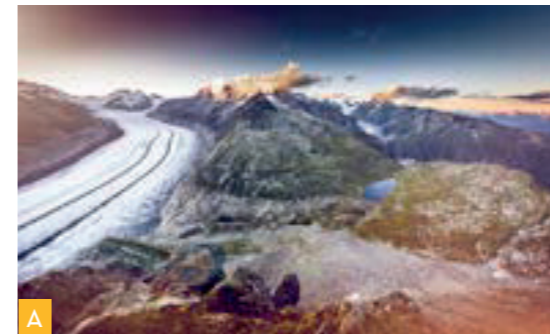
Accommodation.

Apartments	Qty	Beds
★★★★	242	968
★★★	855	4,220
★★	122	488

Hotels	Qty	Rooms	Beds
Standard mountain	1	26	47
Superior mountain	2	41	79
Deluxe mountain	1	6	12
Standard valley	2	50	93
Superior valley	2	56	105

Standard: ★★★, Superior: ★★★ sup / ★★★★★, Deluxe: ★★★★★ sup / ★★★★★

Highlights - Bookable for you in one easy step.



Aletsch Glacier - longest glacier in the Alps.

Discover the three different viewpoints Moosfluh (2,333 m/7,654 ft), Bettmerhorn (2,647 m/8,684 ft) and Eggishorn (2,869 m/9,412 ft) and enjoy the impressive view over the Aletsch Glacier, a UNESCO World Heritage Site, with its 20 km/12.6 mi of everlasting ice, including a Matterhorn view!

Viewpoint package:

- CHF 45.90 p.p. (only groups).
Return ticket from Mörel, Betten Talstation or Fiesch to a viewpoint (30-45 min), by cableway and 3-course lunch
- Hiking guide: CHF 15.- p.p. per half day/CHF 27.- p.p. per day



Traditions - make cheese & butter like in the old days.

Discover the traditions and culture of cheese-making and alpine farming and watch first-hand how alpine cheese and butter is made using age-old, methods at the Alpine Museum. Spend an unforgettable day immersed in the customs of yesteryear including a visit of the Alpine Museum and a typical alpine lunch.

Package rates

- CHF 55.- p.p. (only groups)
Cheese & Butter-making incl. a glass of Valais wine (1-2 h) and 1/2 day hiking guide: incl. a typical "Valaisan Platter" (2-3 h): CHF 70.- p.p.



Glacier trekking.

If you take a guided glacier tour, you'll find yourself becoming almost one with the biggest glacier in the Alps. If you'd like to safely explore the 20km long Aletsch Glacier (UNESCO heritage) with an experienced mountain guide, you're in for an unforgettable experience.

Package rates

- CHF 90.- p.p. (from 16 years old)
CHF 70.- p.p. (from 10 to 16 years old)
Guided round trip
Rental equipment (crampons, rope)
Not included: cable car tickets and lunch



First Time Ski Experience.

Your first ski turns, striking mountain scenery and skilled ski instructors the perfect package to combine with sightseeing. Visit the viewpoints on your own in the morning before being welcomed by your ski instructor at the local sports shop in the afternoon, who will assist with hiring your ski material, teach the basics of skiing and accompany you back to the sports shop.

Package rates

- CHF 151.- p.p. (groups) / CHF 174.- p.p. (FIT)
1 day beginner ski ticket, incl. Aletsch View Point
1 day winter equipment rental (pants, jacket, gloves)
1 day ski equipment (ski, ski boots, helmet)
Ski instructor for 2 hours



Snowshoe tour incl. guide.

A snowshoe tour with a local guide is a great way to explore the Aletsch Arena. Enjoy a two-hour outing to the most beautiful spots in the Aletsch Arena and benefit from advice on technique while being introduced to some incredible highlights.

Package rates

- CHF 33.- p.p. (only groups)
2h snowshoe tour incl. guide
Not included: cable car ticket - Aletsch Explorer for seeing the Great Aletsch Glacier

1

Viewpoint Moosfluh and guided hiking experience in Riederalp.

- 10.57 am Arrival by coach or train in Mörel.
- 11.03 am Cableway from Mörel to Riederalp Mitte.
- 11.15 am Arrival in Riederalp Mitte.
- 12 noon Lunch in a restaurant in Riederalp.
- 1.30 pm Short walk to the cableway station Moosfluh.
- 1.45 pm Cableway to Moosfluh, Viewpoint of Aletsch Glacier (UNESCO World Heritage site).
- 2 pm Arrival at the Viewpoint Moosfluh. Enjoy the beautiful view.
- 2.45 pm Start guided hike from Moosfluh back to the village of Riederalp (approx. 2 hours).
- 5.03 pm Departure from Riederalp to Mörel.
- 5.17 pm Arriving in Mörel.



- Package includes**
- All cableways
 - Hiking guide
 - Lunch
 - All taxes, services and VAT
- Option**
- Visit of the Villa Cassel and walk in Sir Ernest Cassel's footsteps with a guided tour of the historic villa.

Package rates
 CHF 60.90 per person
 This itinerary can also be set up for evening arrival with hiking the morning and departure before or after lunch!

Rates valid from 10 PAX.

2

Bettmerhorn viewpoint and guided Bettmeralp hiking experience.

- 3.28 pm Arrive at Betten Talstation by train.
- 3.50 pm Cableway ride from Betten Talstation to Bettmeralp.
- 4 pm Arrive in Bettmeralp. Porterage service for luggage to the hotel. Short walk for guests to the hotel.
- 4.30 pm Check-in at the hotel. Free time – Enjoy Bettmeralp village.
- 7 pm 4-course dinner at the hotel. **Overnight in the car-free Bettmeralp.**
- 7.30 am Breakfast.
- 10 am Short walk to Bettmerhorn cableway station and Aletsch Glacier viewpoint (UNESCO World Heritage site).
- 10.45 am Arrive at Bettmerhorn Viewpoint. Enjoy the magnificent view an photo opportunity. Visit the multimedia exhibition "Glacier world Bettmerhorn" and walk through artificial glacier crevasses.
- 12 noon Lunch at the Panoramarestaurant Bettmerhorn.
- 1.15 pm Departure from Bettmeralp to your next destination.

- Package includes**
- All cable car tickets
 - Hotel accommodation incl. breakfast (hot American)
 - Porterage
 - Free entry to the multimedia exhibition "Glacier world Bettmerhorn"
 - 4-course dinner
 - 3-course lunch
 - All taxes, services and VAT

Package rates
 Standard hotel p.p. / twin room CHF 183.40
 Superior hotel p.p. / twin room CHF 201.40
 This itinerary can also be set up for evening arrival with hiking in the morning and departure before or after lunch!

3

Viewpoint Eggishorn – the fastest sightseeing experience of Aletsch Glacier.

- 10.20 am Arrivial in Fiesch by coach.
- 10.30 am Cableway to Eggishorn, Viewpoint of Aletsch Glacier (UNESCO World Heritage site).
- 10.57 am Enjoy the magnificent view on the glacier and the famous mountains Jungfrau, Matterhorn and Mont-Blanc. Photo opportunity and discover the Eggishorn Trail.
- 11.45 am Lunch at "Alpenodge" Restaurant, Fiescheralp.
- 12.50 pm Departure from Fiescheralp to Fiesch.
- 1.17 pm Arrive in Fiesch.



- Package includes**
- Cableway Fiesch-Eggishorn return
 - 3-course lunch
 - All taxes, services and VAT
- Option**
- Incl. Paragliding from Fiescheralp to Fiesch
 - CHF 171.90 (15-minute flight)
 - CHF 207.90 (30-minute flight)

Package rates
 Viewpoint package without overnight CHF 45.90
 Standard hotel per person / twin room CHF 153.40
 Superior hotel per person / twin room CHF 168.40
 Including 1 overnight with 3-course dinner in Fiesch / Fieschertal

4

Viewpoint Moosfluh and guided winter hiking experience in Riederalp.

- 8.50 am Arrival by coach or train in Mörel.
- 9.03 am Cable car ride from Mörel to Riederalp Mitte. Arrival in Riederalp Mitte.
- 9.15 am Short walk to the cableway station Moosfluh.
- 9.30 am Cable car ride to Moosfluh, Viewpoint of Aletsch Glacier (UNESCO World Heritage site).
- 9.45 am Arrival at the Viewpoint Moosfluh. Enjoy the beautiful view and take pictures.
- 10.15 am Start of the guided hike from Moosfluh to Hohfluh and continue to Riederalp.
- 12 noon 3-course lunch on Riederalp.
- 2.03 pm Cable car ride from Riederalp to Mörel.
- 2.17 pm Arrival in Mörel and departure for your next destination.

- Package includes**
- Cableway Mörel – Riederalp return
 - Cableway Riederalp – Moosfluh one way
 - Hiking guide
 - 3-course lunch
 - All taxes, services and VAT

Package rates p.p.
 Package guided winter hike experience CHF 60.90
 Option One Day Ski Experience CHF 151.-

Rates valid from 10 PAX.

5

Viewpoint Bettmerhorn and guided sledding experience in Bettmeralp.

- 10 am Arrival by coach or train in Betten Talstation.
- 10.20 am Cableway from Betten Talstation to Bettmeralp.
- 11.15 am Short walk to the gondola station.
- 11.30 am Gondola ride up.
- 11.45 am Arrival at the Viewpoint Bettmerhorn and lunch.
- 1 pm Enjoy the beautiful mountain view, take pictures and visit the exhibition "Glacier world".
- 2.15 pm Gondola ride down.
- 2.30 pm Arrival in Bettmeralp and short walk to the easy sledding area next to the chapel.
- 3 pm Enjoy the beauty of the winter village Bettmeralp.
- 7 pm 4-course dinner in your hotel. **Overnight in Bettmeralp.**

- Package includes**
- All cableways
 - 3-course lunch at Mountain Restaurant Bettmerhorn
 - Sledding experience
 - Hotel accommodation incl. breakfast
 - Porterage
 - 4-course dinner
 - All taxes, services and VAT
 - free entry to the multimedia exhibition "Glacier world Bettmerhorn"
- Option**
- This itinerary can also be set up for arrival at noon with the Viewpoint and sledding experience the next morning.

Package rates
 Standard hotel p.p. / twin room CHF 233.40
 Superior hotel p.p. / twin room CHF 251.40

6

Viewpoint Eggishorn and guided first time ski experience Fiescheralp.

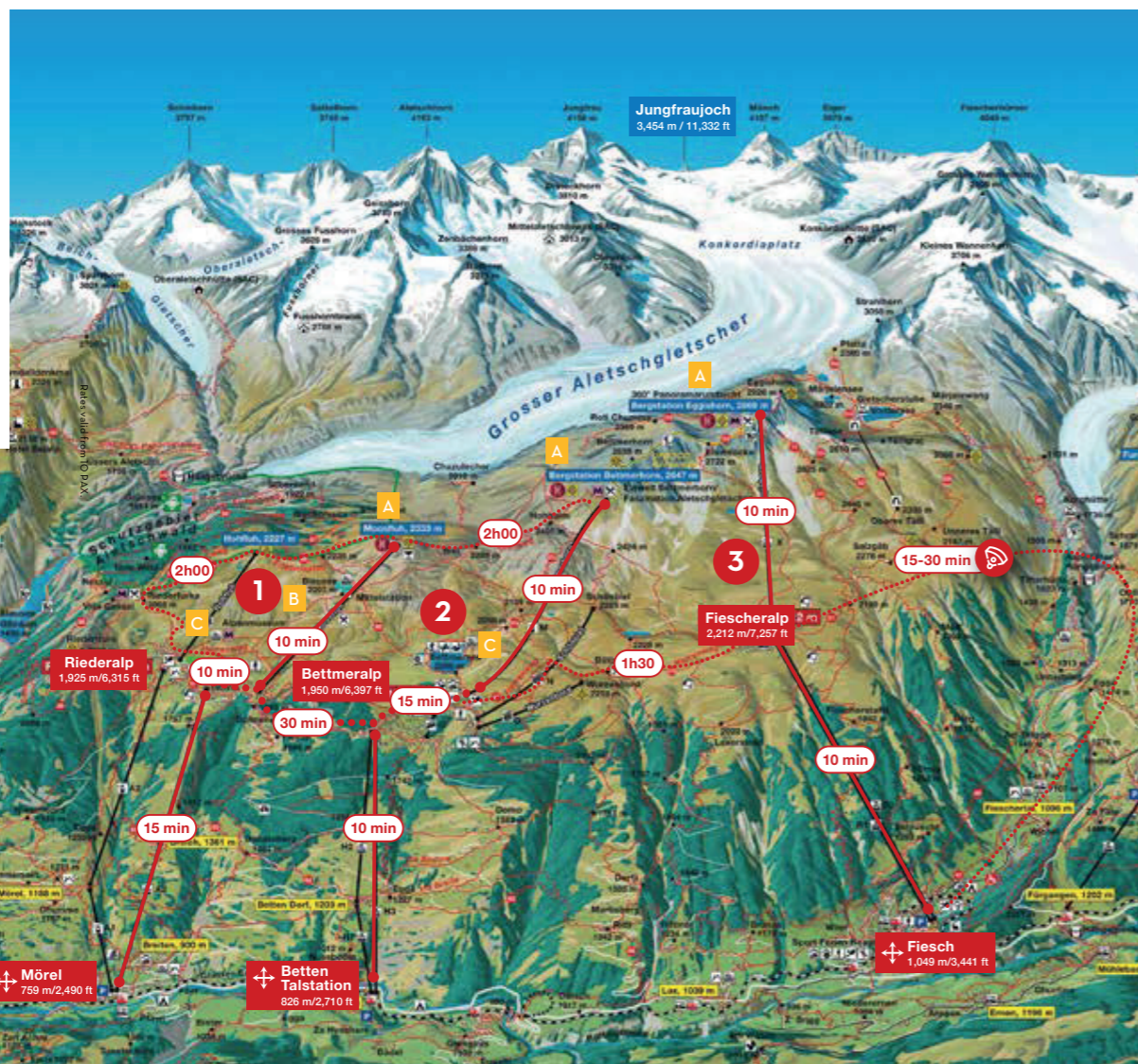
- 3.10 pm Arrival in Fiesch by train. Porterage service for the luggage to the hotel. Short walk for the guests to the hotel.
- 3.30 pm Check in at the hotel.
- 4.30 pm Village tour around Fiesch and visit the sports store to get the winter equipment.
- 7 pm 4-course dinner in your hotel. **Overnight in Fiesch.**
- 8 am Breakfast.
- 9 am Short walk to the cableway station.
- 9.30 am Cable car ride to Eggishorn, Viewpoint of Aletsch Glacier (UNESCO World Heritage site).
- 9.57 am Arrival at the Viewpoint Eggishorn. Enjoy the beautiful view and take pictures.
- 11.10 am Cable car ride from Eggishorn to Fiescheralp.
- 11.30 am 3-course lunch at Restaurant Alpenodge.
- 1 pm Get your ski equipment at the sports store.
- 2 pm First time ski experience with ski instructor.
- 3 pm Bring back your ski equipment.
- 3.50 pm Cableway back to Fiesch, Short walk to your hotel. Relax and enjoy SPA facilities.
- 7 pm 4-course dinner in your hotel, Overnight in Fiesch.

- Package includes**
- All cable car tickets
 - 1st time ski experience with ski instructor
 - Equipment (skis, boots, helmet, jacket, pants, gloves, hat)
 - Porterage
 - 3-course lunch in Fiescheralp
 - 2 overnights in hotel incl. breakfast
 - 2x 4-course dinner
 - All taxes, services and VAT
- Option**
- One-day Ski Experience can also be booked in the other Aletsch Arena mountain villages for the same rate.

Package rates
 Standard hotel p.p. / twin room CHF 435.-
 Superior hotel p.p. / twin room CHF 461.-

Timetables 2023.

Cable car season dates
 Summer season 16 April – 9 June 2023; limited operating times 10 June – 22 October 2023*
 Group charters Extra rides can be booked outside of the official opening periods by pre-reservation for a higher special cable car ticket p.p.
 Departures every 30 minutes First departure at 5.55am Last departure at 11.25pm
 More info on www.aletscharena.ch/cableways
 *Seasonal opening and closing dates are subject to change. Always check the website for up-to-date cable car information, including weather related closures.



Timetables 2023-2024.

Cable cars season dates
 Winter season 08 December 2022 – 15 April 2023* 08 December 2023 – 06 April 2024*
 Group charters Extra rides can be booked outside of the official opening periods by pre-reservation for a higher special cable car ticket p.p.
 Departures every 30 minutes First departure at 5.55am Last departure at 11.25pm
 More info on www.aletscharena.ch/cableways
 *Seasonal opening and closing dates are subject to change. Always check the website for up-to-date cable car information, including weather related closures.



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WHY YOU SHOULD PUT ALETSCH ARENA ON YOUR BUCKET LIST

- UNESCO world nature heritage site
- very well connected -> easily integrable in Swiss & European tours (direct trains from the airports to Brig, Glacier line)
- cheaper & less overcrowded than famous Siss resorts (insider tip)
- perfect viewpoint site as it is close from Interlaken / Zermatt and Milan - and you can see the Matterhorn, Jungfrau & Mont Blanc from one single point
- NR. 1 in rest & relaxation within Central Europe



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greatest glacier of the alps